



# Business Proposal

## Investment Pitch Deck Redesign for UAE Investors

Dear Khalifa,

Thank you for the call and the opportunity to collaborate.

I offer a comprehensive redesign of your existing product pitch decks, tailored specifically for investors in the UAE. The objective is to create presentations that are clear, persuasive, and strategically aligned with how decision-makers and venture capital firms in the region assess investment opportunities.

We'll rework both the content and structure to reflect your unique value and align with the expectations of an international, high-level audience.

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### Scope of work:

#### 1. **Review of Existing Materials**

Initial audit of all available decks, brochures, and product documentation

#### 2. **USP Development**

Defining your unique positioning and strategic messaging

#### 3. **Market Research for Each Product**

Light benchmarking to highlight strategic angles and market readiness

#### 4. **Structure Optimization**

Reorganizing the deck, if needed, to follow a persuasive investor narrative

## 5. **Content Rewriting and Adaptation**

Refined storytelling and clear value articulation tailored to investor interests

## 6. **Design Brief Preparation**

Full layout plan and guidance for the designer (or I can work with your team)

## 7. **Draft Submission**

First version of the updated deck for your review and feedback

## 8. **Revisions and Finalization**

Incorporating your feedback and polishing the final version

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### **From your side, I expect:**

1. Background on your company and each product
2. Existing presentations and marketing materials
3. Your style preferences or examples you like
4. Any specific investor feedback you've received so far

You can explore examples of my work here:

 [My Portfolio](#)

Once I receive the materials and inputs, I'll begin immediately. The timeline depends on the number of decks and the complexity of revisions, typically within 5 to 10 business days.

Looking forward to helping your product stand out and secure the right investor attention.

Warm regards,

**Mariia Biianova**

[Telegram](#) / [LinkedIn](#) / [Email](#)